



News Release

FOR IMMEDIATE RELEASE



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KEEP BLACKSTONE VALLEY BEAUTIFUL TO HOLD ELECTRONICS RECYCLING DRIVE

Blackstone Valley residents invited to recycle unwanted electronics

Lincoln (April 25, 2009) - Keep Blackstone Valley Beautiful, a program of the Blackstone Valley Tourism Council and in partnership with the Town of Lincoln and Green-Tech Assets, will hold a computer and electronics recycling drive on Saturday, April 25, from 9 a.m. to 1 p.m. at the Lincoln Town Garage, 96 Old River Road.

"This electronics recycling drive is an important part of the Blackstone Valley's Great American Cleanup, as it helps to reduce the amount of waste being deposited in our landfill," said Emily Soergel, Keep Blackstone Valley Beautiful program coordinator and AmeriCorps*VISTA member. "If you have any old, unwanted electronics in your attic or garage, this is the perfect time to recycle them."

Residents are encouraged to recycle the following items: CPU/computers, monitors, servers, keyboards, mice, inkjet or laser printers, VCRs, DVD players, stereo equipment, spare computer parts, laptops, network equipment, scanners, fax machines, cables and wires, aluminum, copper, rechargeable nickel cadmium batteries, cell phones or telephones. No alkaline batteries will be accepted.

The following items are assigned a disposal fee: TVs in wood casings and large backup batteries/UPS, \$15; TVs, microwaves, intact air conditioners, home copy machines and small backup batteries/UPS, \$13; and toner cartridges, \$4. A portion of the fees will be used toward future Blackstone Valley environmental programs. Additional monetary donations are graciously accepted.

For more information, please contact Emily Soergel at 724-2200 or visit www.keepblackstonevalleybeautiful.com.

Green-Tech Assets, a Cumberland-based company, recycles the electronic items. Their zero-waste policy means that everything is reused, resold, reclaimed or recycled.

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About Keep Blackstone Valley Beautiful

Keep Blackstone Valley Beautiful serves as the environmental education and awareness program of the Blackstone Valley Tourism Council and is Rhode Island's only affiliate of Keep America Beautiful. Keep Blackstone Valley Beautiful is one of over 550 Keep America Beautiful Affiliates nationwide. We are focusing on preventing litter, reducing waste and beautifying our communities by working with government, business and civic groups in Burrillville, Central Falls, Cumberland, Glocester, Lincoln, North Smithfield, Pawtucket, Smithfield and Woonsocket. Emily Soergel, the program coordinator, is sponsored by AmeriCorps*VISTA. For more information, visit www.keepblackstonevalleybeautiful.com.

About the Blackstone Valley Tourism Council

Established in 1985, the agency's mission is to create positive change with regard to community values by developing and promoting coordinated, responsible and sustainable tourism in Rhode Island's Blackstone Valley communities. To plan and collaborate with intrastate, state, regional, national and international organizations to sustain and enhance the character of our destination, and to develop the public and private natural, historic, cultural, ethnic, industrial, recreational, educational, special events, artistic and commercial resources in Pawtucket, Central Falls, Cumberland, Lincoln, Woonsocket, Smithfield, North Smithfield, Burrillville and Glocester.

For more information, visit www.tourblackstone.com or www.blackstonevalleytourismcouncil.com.

About Keep America Beautiful

Keep America Beautiful is a national nonprofit public education organization dedicated since 1953 to engaging individuals to take greater responsibility for improving their local community environments. For half a century, Keep America Beautiful has been the nation's leading community improvement organization successfully implementing an effective, systematic strategy for reducing waste, preventing litter and beautifying communities nationwide.

For more information, visit www.kab.org.

About Green-Tech Assets, Inc.

Green-Tech Assets, Inc. is a nationally recognized computer and electronics recycling company based in Cumberland. Green-Tech Assets adheres to a strict zero landfill tolerance policy. This means all components de-manufactured will either be recycled to their core material or refurbished as viable IT products. GTA only allows for the dismantling of these components to be conducted on North American shores. GTA does not export to non-OECD / non-EU countries, nor do they use prison recycling systems.

For more information, visit www.greentechassets.com.

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